

# Wining and dining with La Motte

La Motte Wine Estate in Franschhoek recently showcased some of its latest vintages at Restaurant Mosaic at The Orient boutique hotel near Pretoria.

Speaking at the event, Hein Koegelenberg, CEO of La Motte Wine Estate, said that South African wine producers had worked hard to establish their brands in the international wine market.

According to Koegelenberg, the growth of social media in South Africa and around the world was changing the way in which wine brands approached marketing. There was now a greater focus on creating memorable wine experiences.

"In the wine industry, we've had to increasingly become aware of how people experience our wines. People forget the wine and remember the experience, and this is a focus for us now," he said.

Two of the wines that received



**ABOVE:** Restaurant Mosaic sommelier, Germain Lehodey, was responsible for the food and wine pairing.

particular attention at the lunch were the Pierneef Syrah Viognier 2013, a blend of white and red wine, and the Pierneef Sauvignon Blanc 2015, made from organically grown grapes. – *Wilma den Hartigh*



**ABOVE:** Chef Chantel Dartnall (front), S. Pellegrino Chef of the Year 2014, of Restaurant Mosaic, and Michelle Theron (back) of Restaurant Pierneef at La Motte, prepared the lunch.

PHOTOS WILMA DEN HARTIGH